

Neuroscience communities in the world have been actively joining forces in neuroscience advocacy and to encourage public outreach by developing effective and impactful strategies that inform and inspire people about neuroscience. This effort has been liaised under the leadership of a network of neuroscience societies around the world, including the International Brain Research Organization (IBRO), the Federation of European Neuroscience Societies (FENS), the Society for Neuroscience (SfN), the International Society for Neurochemistry (ISN), the Dana Foundation as well as local neuroscience societies such as the Japan Neuroscience Society and the Australasian Neuroscience Society. I have the pleasure in organising and participating in some of the events in this endeavour. I will share some of my experience in the organisation of IBRO neuroscience ordinary and advanced schools, the participation in the local and international Brain Bee Championship and also the support to the organisation and activities of a local student association of neuroscience that is initiated and run solely by university students interested in neuroscience.